



## USDA Grant Funding Webinar 2/11/20

The USDA's Rural Utilities Services Division is in the process of announcing the opening of two technology and broadband focused grant programs benefiting rural and underserved communities. Please join us to learn about these grant opportunities and tips and tricks to securing this funding. Grant consulting firm, Learn Design Apply Inc., in partnership with the Southwest Telehealth Resource Center, are providing this informational webinar to help spread the word and offer guidance about these important programs.

Date: 2/11/2020

Time: 12:00 pm – 1:00 pm MST

Register: <https://telemedicine.arizona.edu/webinar>

### **About the grant programs:**

The RUS Distance Learning & Telemedicine (DLT) Grant is arguably one of the most popular and impactful grant programs. This unique grant is rumored to provide up to \$1 Million in federal funds per application in this funding cycle and aims to fund Distance Learning and Telemedicine initiatives targeted at rural communities.

The USDA's Broadband ReConnect Program furnishes loans and grants to provide funds for the costs of construction, improvement, or acquisition of facilities and equipment needed to provide broadband service in eligible rural areas. It opens on 1/31/20 with a grant deadline of 3/15/20. Up to \$200,000,000 total funding is available for 100% grant applications. The maximum amount that can be requested in an application is \$25,000,000. There are additional monies allocated for grant/loan combination applications as well as 100% loan applications.



## **Speaker bios:**

# Cheryl Henshaw

**President, Learn, Design, Apply Inc.**

Cheryl Henshaw is founder and President of grants consulting company, Learn Design Apply, Inc. She has spent the last eighteen years working with global technology leaders, developing and implementing grant support programs. Working with Non-Profit, For-Profit and State/Local organizations alike, Cheryl and her team of grant managers have assisted in the development of funding strategies, provided support throughout the spectrum of the grant application process and guided awardees through post funding activities. Cheryl's team specializes in Education, Healthcare, Judicial/Corrections and First Responder grants. This focused support has resulted in over a hundred million dollars in grant funding to date, and has enabled organizations across the U.S. to realize their vision, enhancing and expanding their programs.

# Dana Satterwhite

**Regional Grants Manager, West Territory**

Dana Satterwhite has worked in the video conferencing field for 10 years and has always specialized in finding funding for technology initiatives. Prior to working with the LDA Grants team, Dana worked with the Tandberg and Cisco Grants teams. She is passionate about working with her customers to find the best possible funding opportunities for them. In addition to her experience with grant funding, Dana also spent time working at Facebook on the marketing team managing large-scale events for Facebook's clients. Dana lives with her family in Seattle, WA where she attended the University of Washington and received her Bachelors of Arts in English.