

Digital Divide COVID Relief



MISSION

Stand for Children is a non-profit education advocacy organization focused on ensuring all students receive a high quality, relevant education, especially those whose boundless potential is overlooked and under-tapped because of their skin color, zip code, first language, or disability.



DIRECT IMPACT PROGRAMMING: LADDER OF ENGAGEMENT

Identify, partner with, support,
and develop parents in local
school districts to create
community leaders who make
education a priority.



RECENT ENGAGEMENT

Participation:

- 3,000 actions taken
- More than 2,000 members
- 40 community leaders, 22 schools, in six districts
- 90 workshops

Literacy Achievements:

- 39,438 pages read
- More than 4,349 books accessed online
- More than 3,000 books distributed to low-income families



DIGITAL DIVIDE/ COVID RELIEF WORK

- Stand organizers checked in on every family in our network to ensure everyone was accessing the resources available to them.
- Secured two local grants to provide gift cards for those most in need so that families could keep food on the table during times of job-loss and illness.
- In partnership with GiveDirectly, Stand gave \$1,000 cash payments to families in need.
- Stand worked closely with Cox Communications' Connect2Complete program to ensure students had sufficient broadband access to attend school online.
- Provided training for parents on digital platforms like Google classrooms, zoom, etc.

VSUW PARTNERSHIP



- **Esteban Ramirez**, is a father of two. Dylan who is in second grade and Steven who is a sophomore in high school. Esteban has been so worried about how he would make sure his kids had the tools they needed to learn over the summer and in the fall. When schools were closed in the fall, they didn't have a laptop or WIFI at home. One of their kids school loaned them a tablet so Dylan was able to get some work done but Steven who is in high school didn't have a device. Dylan is going into junior year in high school without having a device again in the fall. This is what Esteban said: "I wish I could buy my son a laptop but with the situation we are in right now we can't. It's either groceries or a device and at that point, I think the choice is very clear".

Objectives



Districts have completed a thorough “needs assessment” on family digital status and needs, including parent’s comfort level with technology



Ensure parents receive training, understand all relevant platforms, receive consistent tech support and access to a helpdesk line.



Recommended resource: Education Superhighway <https://digitalbridgek12.org/needs-assessment-playbook/>

PARENT STORIES

My name is Monica Luna and I have two sons. I am writing this letter to express the adjustments I have had to made in my work and home life to ensure my kids have the resources they need for learning at home. The first obstacle we had was knowing that the kids would be using Ipads for learning. This was new to us, so getting used to them was difficult. Eventually, we learned how to use them but then we had to switch our work schedules to accommodate learning at home. As you know, it is important to be engaged with your child's learning so we changed our work schedules to make sure we were able to help with online instruction and to keep the kids on task. Lastly, we ended up having to increase our internet package and added a cellphone hotspot to accommodate the connectivity needed to give both kids proper internet bandwidth. We are slowly getting used to this new normal but it hasn't been without struggle, we just want things to get better and make sure our kids have the resources to learn at home.



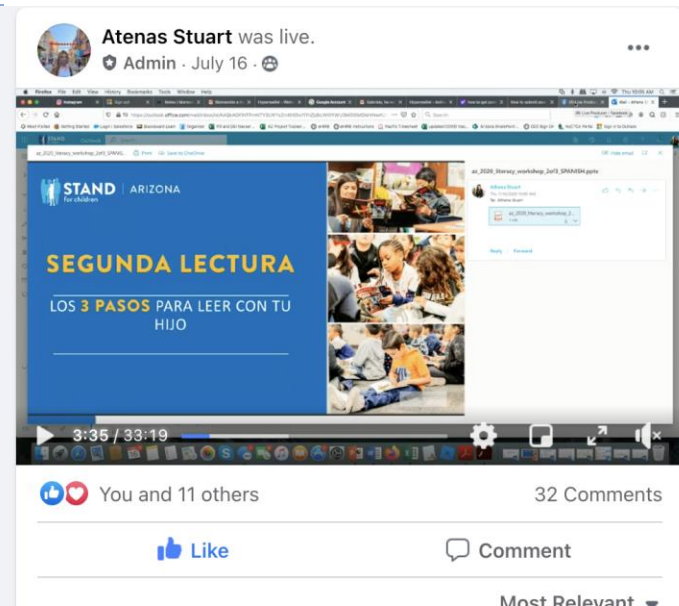
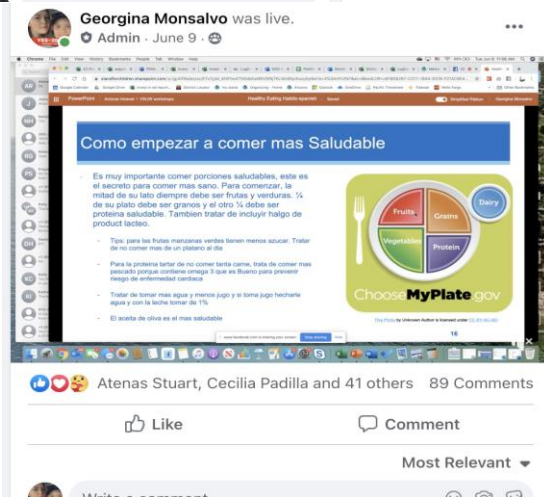
HOW ARE WE ENGAGING PARENTS?



Stand AZ Parents | Padres de Stand AZ

Private group · 282 members

About Discussion Rooms Topics Members Events Media



ADVOCACY



- ✓ **Stand For Children AZ is ready to advocate at the legislature or any other government entity where it's needed.**



STAND | ARIZONA
for children

THANK You!

For more information,
please contact Georgina
Monsalvo
gmonsalvo@stand.org
520-275-8278

