May 3, 2021 AZBSN COVID-19 Digital Access Task Force Teleconference Report

Attendees

Steve Peters, Oris Friesen, Henry Goldberg, Mark Goldstein, Marni Anbar, Tracey Beal, Karen Beshak, Andrew Bevington, Melissa Boydston, Wes Brownfield, Steve Burrell, Kirk Busch, Gene Carl, Michael Cohen, Josh Cohn, Jerry Crow, Jennifer Eckstrom, Marcelino Flores, Ian Hathcock, Holly Henley, Karen Hewitt, Cindy Hogan, Dan Hunt, Shereka Jackson, April Jones, John Kelly, Debbie Kovesdy, Linda Leatherman, Ilana Lowery, Janet Major, Derek Masseth, Sophia Mayberry, Clarence McAllister, Ryan McCaigue, Georgina Monsalvo, Mala Muralidharan, Mauricio Orozco, Lea Marquez Peterson, Stephen Peterson, Lawrie Prickett, Tracy Rexroat, Paul Ross, Ryan Ross, Michelle Simon, Troy Smith, Jeff Sobotka, Paul Stapleton-Smith, Dan Stormont, Tom Tardy, Paul Trujillo, David Whitt, Karen Ziegler,

Task Force After-Hours Networking Session, Sponsors, Local First Arizona Economic Recovery Center

Task Force After-Hours Networking Sessions
Steve Peters is organizing task force after-hours virtual networking sessions to enable informal discussion and collaboration. The first session was held on April 22nd, where 18 people attended. There was an interest expressed in holding ongoing discussions of topics of interest (e.g. community networks) in some format to be decided.

Task Force Funding
Steve again thanked Care1st Health Plan Arizona, Valley of the Sun United Way, the Satellite Broadcasting & Communications Association, and Kajeet for providing sponsorship funding for this task force. The sponsors are displayed on the task force website.

Steve is continuing to seek further funding support for the task force's upcoming work, and welcomes any organizations interested in becoming sponsors.

Local First Arizona Economic Recovery Center
Steve has invited Kimber Lanning, CEO of Local First Arizona, to present to the task force on their newly-launched Local First Economic Recovery Center, which aims to enable more qualified Arizona cities/towns/counties/non-profit organizations to win competitive federal, state, and foundation grants. Kimber did not attend today's meeting as planned, but will be rescheduled to present at an upcoming task force meeting.

Steve stated that he and Mark Goldstein had a preliminary conversation with Kimber, and there seems to be good possibilities of synergy between our task force's digital access work and the work of their Economic Recovery Center. Mark noted that the Local First Economic Recovery Center is well funded and staffed, and he and Steve are trying to get them to focus on broadband/digital access needs of communities. Mark posted a link to the Local First Arizona website in the Appendix 2 Chat. Steve added that Local First Arizona sends out newsletters on funding opportunities for which task force participants can sign up.

Updates: State Broadband Director, AZ State Library, Telehealth, ADE, ACC, Sun Corridor Network

State Broadband Director Update

Jeff Sobotka, State Broadband Director at the Arizona Commerce Authority (ACA), reported on his recent activities.

The ACA's RFP to hire a consulting firm to update the state broadband strategic plan focused on the state's middle-mile fiber network planning closed on April 15th. Jeff noted that a key goal is to make the state broadband strategic plan more implementable in terms of middle-mile fiber development. They have been pleased with the caliber of the applicants and their responses to the RFP. The ACA has cut the list down to a few finalists, and will announce the winner of the RFP shortly. Jeff added that once this project is launched, it will take up a major part of his time.

The ACA is in the process of its own strategic planning proposing the expansion of the State Broadband Office with the hiring of more staff beyond Jeff's position as State Broadband Director. This proposal will be presented to the Governor's Office.

The 3rd ACA/NTIA Arizona Broadband Workshop will be held Wednesday May 5th from 10:00 am -12:00 pm. The topic is "Using Data as a Foundation for Your Broadband Plan", and will discuss broadband data sets for planning, partnership development, and federal grant applications.

Jeff emphasized that the FCC Emergency Broadband Benefit (EBB) program is an important opportunity for Arizona to enable low-income households to have broadband service and computers, and Arizona needs to work as much as possible to get its share of the national funding available. Jeff added that the Governor's Office would like a list of the state organizations providing outreach to low-income households to apply for the EBB program, and asked for the task force's help with providing this list. As discussed later in this report, the task force EBB Outreach team has been e-mailing EBB information to hundreds of organizations, but Cindy Hogan commented that this is a preliminary list because they do not know which of these organizations will actually assist with outreach to low-income households.

Jeff will moderate a panel for the Arizona Technology Council on May 12th titled "The Global 5G Rollout Race and Emerging Arizona 5G Technologies", where 5G business models and technologies will be discussed. See Mark Goldstein's post in the Appendix 2 Chat to register for this.
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Arizona State Library Update

Mala Muralidharan, E-rate Administrator for Public Libraries at the Arizona State Library, reported on her and Arizona State Library recent activities.

Mala reported that the FCC announced that May 12th is the launch date for when eligible low-income households can begin enrolling in the Emergency Broadband Benefit (EBB) program. The Connect-Arizona website now houses information on the EBB program. Mala and Nicole Umayam have sent EBB information to the County Librarians and Library Directors in all 15 Arizona counties, and are tracking their responses as to how they will assist with outreach. The Arizona State Library has set aside funds to print flyers for libraries that can't do their own printing.

The new FCC E-rate Emergency Connectivity Fund (ECF) of $7.1 billion for off-campus connectivity had an April 23rd deadline for providing responses to the FCC for their rule making (as discussed at previous task force meetings). The ECF is managed by USAC through the E-rate application process, using the same E-rate application that is filled out by schools and libraries. Mala has been monitoring the ECF rules announced so far under the FCC Draft ECF Order. There will be two windows for applications: a window for eligible retroactive purchases of equipment and services from July 1, 2020 – April 30, 2021, followed by a proactive application window for new purchases made between May 1, 2021 – June 30, 2022 if there is funding remaining in the ECF. Eligible services include fixed or mobile broadband Internet services that are purchased by a school or library for off-campus use by students, school staff, or library patrons. Eligible equipment will include Wi-Fi modems/routers, hotspots, and laptops/tablets, but desktops and smart phones are ineligible. Services and equipment will be reimbursed 100% up to a reasonable support amount (up to $400 for a connected device and up to $250 for a Wi-Fi hotspot). Service locations may include homes, community centers, churches, school buses, and bookmobiles, and any other off-campus locations where students and library patrons are engaged in remote learning. Schools have to certify that equipment is given to needy students. Retroactive purchases must have followed local procurement rules. Mala is continuing to monitor the ECF rules as more rules are announced. John Kelly commented that an elementary school principal told him that one of their biggest problems is providing power cords (which get lost), and Mala replied there is nothing in the ECF rules allowing schools to buy additional power cords.

See Appendix 1 for Mala's written report for more description of the EBB program activities and the FCC draft ECF Order.

Telehealth Update

Janet Major, Associate Director of Education & Facilities for the Arizona Telemedicine Program (ATP) and Chair of the United States Distance Learning Association (USDLA) Board, reported on her recent activities.

Janet stated that the ATP would like to use its federal COVID stimulus funds to provide Emergency Broadband Benefit information materials that are translated into the Navajo Nation language and for other communities' languages such as Somali. Lawrie Prickett of Smith Bagley Cellular One commented that they worked with a company that does Navajo translation and can provide this company's contact information to Janet, and Sophia Mayberry remarked that she may be able to assist with a resource for Somali translation (see the Appendix 2 Chat).

Janet is working on matching up service providers and others in applying for appropriate Distance Learning and Telemedicine (DLT) grants. There is a deadline of May 6th for FCC grants shown on the USAC website. Other DLT grants are due by June 4th.

The USDLA is holding a grants webinar on Friday May 7th from 1:00 – 2:00 pm to explain funding from federal, state, and local sources. See Janet's post in the Appendix 2 Chat on this webinar.

Janet added that Local First Arizona has considerable resources to offer in making sure Arizona gets its fair share of such grants.

ADE Update

Sophia Mayberry, Project Manager in the Office of the Superintendent of Public Instruction at the Arizona Dept. of Education (ADE), reported on recent ADE activities.

ADE has created a new webpage that describes all the programs ADE has funded using federal stimulus funding.

ADE is working with an external agency to get students re-enrolled in public education.

Sophia should be able to provide updates on the ADE Technology Task Force work in the next month or two.

Milan Eaton has been working with Wes Brownfield on the Arizona Rural Schools Association "Final Mile Project" (as discussed at previous task force meetings). The ADE has funded this project, and is working with a lawyer to prepare an RFP.   Milan will also be involved with EBB program training.

ACC Update

Lea Marquez Peterson, Commissioner and Chair of the Arizona Corporation Commission (ACC), reported on her recent activities.

Lea explained that the ACC regulates utilities, and has some limited jurisdiction over telecommunications service providers.

At the ACC's April 13 -14th meeting, Lea delivered a presentation about the Arizona Universal Service Fund (AUSF) and discussed reforming the AUSF to support broadband in high-cost rural areas in the future (see the April 26th task force meeting report for more about this). Lea is now working with the ACC legal department to propose a motion for a vote by the ACC commissioners.

The ACC will hold an open meeting on May 4th to consider new carriers coming into the state seeking eligible carrier status.

Sun Corridor Network Update

Derek Masseth, Executive Director of the Sun Corridor Network (SCN), reported on recent SCN activities.

Derek is involved with the ACA on their RFP for updating the state broadband strategic plan focusing on middle-mile fiber development.

As discussed at previous task force meetings, the SCN is working on the uses of the upcoming ADOT middle-mile fiber deployments along I-17, I-19, and I-40.

The SCN is in full swing on a number of last mile community networking projects (as discussed at previous task force meetings).

Emergency Broadband Benefit Program Outreach

The task force continued to discuss its work in organizing outreach to low-income households to apply for the FCC Emergency Broadband Benefit (EBB) program (discussed at previous task force meetings). The EBB program enrollment process will begin on May 12th, and has limited funding ($3.2 billion nationally) and is of limited duration, so the task force would like to assist Arizona low-income households in signing up before the funding and time run out. There is consensus that the most effective way to educate and enroll eligible households is through direct personal contact with households from a trusted source such as schools, libraries, non-profit and faith-based organizations, social service and health care agencies, and local/state governments. Steve Peters has been in touch with a number of organizations participating in this task force about this. He has also constructed a draft EBB & Lifeline programs webpage on the task force website to provide relevant information.

Tracey Beal (Executive Director of School Connect) is taking the lead on organizing the task force's EBB outreach activities, and is working with Ilana Lowery (Arizona Director of Commons Sense Media), Cindy Hogan (Digital Equity Project Manager of the United Way of Tucson & Southern Arizona), Nicole Umayam (Digital Inclusion Library Consultant at the Arizona State Library), and Mala Muralidharan (Arizona State Library) on this.

Tracey reported that Nicole has updated the Connect-Arizona website (https://connect-arizona.com/ebb) with an EBB program toolkit (developed by Cindy) providing full and clear information on the program, how to sign up, and flyers, with all information provided in English and Spanish. The newly-developed FCC EBB toolkit is also available to download there.

Ilana Lowery stated she has created a template e-mail that has links to all the information, and the e-mail can be tailored for the organization sending it out. This e-mail has been sent out to hundreds of organizations in the state to get the word out about EBB as fast as possible. This e-mail also has information on how Navigators can be trained to assist households in signing up. Steve Peters stated he will send out Ilana's e-mail and another e-mail he has prepared on the EBB program to the task force.

Ilana stated she is reaching out to the media this week, and requested any other points-of-contact be provided to her.

Cindy stated they were planning on doing a pilot households' sign-up project with the Arizona Rural Schools Association in a small town near Lake Havasu, but had a problem finding out if there was a participating EBB service provider in the area. Jeff Sobotka offered his assistance in finding participating Arizona service providers, and Mala Muralidharan stated that service providers can still sign up to participate in the EBB program until May 12th.

Steve reported there was a good meeting of Pima County people to discuss outreach for the EBB program there, which included Marcelino Flores (Pima County), Cindy Hogan (United Way of Tucson & Southern Arizona), Michelle Simon (Pima County Public Library), the Schools

Superintendent office, and Steve. Marcelino stated these people learned about what each are doing and ideas for EBB outreach, discussed how to train navigators to assist households, and how to seek out resources. He noted there is confusion about what eligible EBB service providers there are to provide broadband service in different parts of Pima County (which includes rural areas). Michelle stated that after her good discussions with Mala Muralidharan, Pima County Public Library committed to: printing 5000 flyers for libraries and other organizations; coordinating with other organizations in the county; posting EBB information on their Library Intranet so the staff understand the program and how to help patrons; and using all the task force tools (Connect-Arizona toolkit, e-mails) for outreach. Michelle added that there are 27 library branches spanning the 9100 square miles of Pima County.

Mala reported that the Arizona State Library met with all County Librarians and contacted all Library Directors about EBB Program outreach, and are sending packets of flyers to them. Connect-Arizona has six trained EBB Navigators, and they are relying on the libraries to help patrons enroll in EBB including scanning and uploading the required documents. They are trying to establish the library system navigators by May 12th. Steve commented that he sees the biggest challenge now being to establish Navigators with the various outreach organizations that can help the households apply.

Mala commented that she is skeptical how long the EBB program will last because the funding may run out quickly. Cindy commented that because EBB is a short-term program this may limit the number of households that meet with navigators and apply.

Marni Anbar asked if she can print out and distribute flyers for her community, and where people can be trained to become navigators. Tracey responded that she welcomes anyone helping with such outreach but requests that Marni send her information on where the flyers are distributed. Tracey added that Cindy created a nice PowerPoint presentation on the Connect-Arizona website to help train navigators, and no permission is needed to become a navigator.

Steve noted that our AZBSN COVID-19 Digital Access Task Force has committed $1000 to print EBB flyers, and he needs to know where these flyers should best be distributed.

Gene Carl, Public Sector Sales Manager of Cox Communications, reported Cox has put together an EBB program toolkit and sent over 1 million notices about EBB to their customer base. He offered to describe Cox's EBB activities at an upcoming task force meeting.

Henry Goldberg asked if the new FCC EBB Outreach toolkit is being used. Tracey responded that Cindy prepared a task force EBB Outreach toolkit because it was not known when the FCC toolkit would become available, and both toolkits are available on the Connect-Arizona website and both links are in Ilana's outreach e-mail.

Steve asked Mauricio Orozco if the task force approach is meeting Care1st Health Plan Arizona needs for EBB outreach. Mauricio responded that he supports the task force approach of getting EBB information out to as many organizations as possible because of the time pressures, and that he believes Navigators will be established over time as needed. Mauricio added that faith-based organizations would be helpful in sharing EBB information with their congregations. Linda Leatherman, Pima County Faith-Based and Community Initiatives Coordinator, said statewide faith-based organizations such as the Arizona Faith Network and Arizona Faith Council could assist with this (See Appendix 2 Chat from Linda and April Jones on this). Tracey added that food pantries are a good place for navigators. Mala added that people who are homeless living in homeless shelters can also apply, and may already have Lifeline services.

Cindy Hogan concluded saying that it would be a helpful next step for the task force to set up a meeting to discuss a more detailed plan for establishing EBB Navigators.

Next Steps

The next AZBSN COVID-19 Digital Access Task Force overall meeting will be held on Monday, May 10th at 7:30 am.

As noted above: the 3rd ACA/NTIA Arizona Broadband Workshop will be held Wednesday May 5th from 10:00 am – 12:00 pm; the Arizona Technology Council panel "The Global 5G Rollout Race and Emerging Arizona 5G Technologies" will be held on May 12th from 3:30 – 4:30 pm; the USDLA is holding a grants webinar on Friday May 7th from 1:00 – 2:00 pm to explain funding from federal, state, and local sources

Mark Goldstein invited all task force participants interested to attend ATIC's monthly Board Meeting on Wednesday May 12th from 12:00 – 2:00 pm.

Henry Goldberg and Oris Friesen will write up a summary report of today's task force meeting.

Appendix 1: Mala Muralidharan Report on: FCC Emergency Broadband Benefit (EBB Program); FCC E-rate Emergency Connectivity Fund (ECF),

Emergency Broadband Benefit Toolkit

Last week, the FCC announced that beginning on **May 12, 2021,** eligible households will be able to apply for the Emergency Broadband Benefit.

Connect Arizona website has been updated https://connect-arizona.com/ebb . Updates are ongoing.
There is information for Navigators who will assist applicants. There are flyers that can be printed in both Spanish and English .
The Connect Arizona team has put together a plan for outreach which includes creating a spreadsheet of all who the team is outreaching.
The State Library reached out to the County Librarians and Library Directors to get them ready to assist Applicants.
The Connect Arizona team has created e-mail templates that can be modified to suit your audience and sent out.

FCC's Tool kit is available
- Emergency Broadband Benefit toolkit materials are now available for download. The outreach toolkit is a collection of social media, printables, and other content to assist communities, outreach partners, and grassroots organizers in raising awareness about the Emergency Broadband Benefit.

- Audio PSAs are currently posted and will soon be joined by videos that provide an overview of the program including an American Sign Language version.

- In addition to English and Spanish language versions of the materials, a fact sheet and two smaller printable handouts are available in Arabic, Amharic, Burmese, Traditional Chinese, French, Haitian Creole, Korean, Portuguese, Russian, Somali, Tagalog, and Vietnamese.

- These tools are free to use and can be co-branded and/or adjusted to your voice.

Please send any questions about the toolkit materials or the Emergency Broadband Benefit to broadbandbenefit@fcc.gov.

FCC Releases Draft ECF Order:
Emergency Connectivity Fund Program Report and Order – WC Docket No. 21-93
April 30

https://www.fcc.gov/document/rosenworcel-unveils-proposed-rules-emergency-connectivity-fund.

Highlights of the draft rules include
Retroactive Purchase reimbursement: Eligible schools and libraries may apply for funding for eligible equipment and services purchased between July 1, 2020 and April 30, 2021 and provided during that time period to students, school staff and library patrons who lacked access to adequate connected devices, other eligible equipment or eligible services.**We will then allow applicants to apply for funding for purchases made between May 1, 2021 and June 30, 2022 during the next Emergency Connectivity Fund Program filing window.**

Eligible Equipment includes: • Wi-Fi hotspots • Modems (e.g., air cards) • Routers • Devices that combine a modem and router • Connected devices (laptop computers and tablet computers) Notes: (1) Any components included by the manufacturer with eligible equipment, and necessary for the equipment to operate, for example cords and chargers, do not require cost allocation. (2) Smartphones and desktop computers are ineligible for support under this Program. (3) A manufacturer's multi-year warranty for a period of up to three years that is provided as an integral part of an eligible component, without a separately identifiable cost, is also eligible.
eligible advanced telecommunications and information services include commercially available fixed or mobile broadband Internet access services. **These services must be purchased by a school or library for off-campus use by students, school staff, or library patrons.** Eligible Services include: • Cable Modem • Digital Subscriber Line (DSL) • Leased Lit Fiber (e.g., fiber to the home or to the premises) • Satellite • Wireless (e.g., fixed wireless, microwave, or mobile broadband).

Except as provided elsewhere in this Part, in providing support from the Emergency Connectivity Fund, the Commission shall **reimburse 100% of the costs associated with the eligible equipment** and/or services, except that any reimbursement of for the costs associated with any eligible equipment or service may not exceed a reasonable support amount as provided in paragraphs (a)(1)-(2) of this section.

(1) Support amounts are limited up to $400 for connected devices and up to $250 for Wi-Fi hotspots.
Locations. (a) Eligible schools and libraries can request and receive reimbursement for the purchase of eligible equipment and services for use by (1) in the case of a school, students and school staff at locations other than the school; and (2) in the case of a library, patrons of the library at locations other than the library.
Service locations may include, but are not limited to, **homes, community centers, churches, school buses, bookmobiles,** and any other off-campus locations where students, school staff, and library patrons are engaged in remote learning activities

*Prioritization***:**
Reimbursement July 1 2020 up to 30 April 2021– 1ˢᵗwindow - No competitive bidding - followed local procurement rules

 For equipment purchased 1 May – June 30,2022 – there will be a 2ⁿᵈwindow -if funds are available
If demand exceeds available funds - prioritization will be based on E-rate NSLP discount 90% first…and continues to lower discount levels till money runs out. (consortiums it will be average of discounts of the members)

Schools have to certify that equipment was given to needy students. – those who lacked access to adequate devicesLibraries do not have to certify

Gift Clause – service providers can gift services to applicants that is currently applicable has been **extended to June 30, 2022**

Appendix 2: Chat from Zoom

Mark Goldstein to Everyone (7:38 AM)
The Arizona Tech Council is having a Tech Talk on 5/12/21, "The Global 5G Rollout Race and Emerging Arizona 5G Technologies" from 3:30-4:30 PM. Jeff Sobotka/ACA will moderate a stellar panel. Free to AZTC Members (including ATIC Board Members) & $20 to non-members. Details and registration at https://www.aztechcouncil.org/event/tucson-tech-talk-5g/

April Jones to Everyone (7:43 AM)
Will the webinar be recorded for those of us who can't attend?

Mark Goldstein to Everyone (7:45 AM)
Usually is recorded, but link primarily distributed to registered attendees. Not sure if it will be publicly available, but I'll post here following the event if it is.

Jeffrey Sobotka to Everyone (7:45 AM)
https://www.azcommerce.com/broadband/arizona-broadband-workshops/

Dan Stormont (he/him) - TEALS Program to Everyone (7:48 AM)
Sorry about dropping off. Internet outage - very appropriate for a broadband meeting, eh?

Tom Tardy to Everyone (7:49 AM)
Timing is everything

Mark Goldstein to Everyone (7:49 AM)
Great interview with National Science Foundation Director SethuramanPanchanathan (Panch), former ASU research lead in Issues in Science & Technology titled "Talent and Ideas are Democratized in the Sense That They are Everywhere" available at https://issues.org/talent-ideas-democratized-nsf-panchanathan-interview/ FYI.

Stephen Peterson to Everyone (7:55 AM)
I may have missed how to begin applying for this process Mala. Where do we go?
Ok wonderful. Thank you!

Dan Stormont (he/him) - TEALS Program to Everyone (7:57 AM)
Sounds like a good opportunity to collect chargers as a community initiative - though that may be more challenging. A lot of new phones don't ship with a charger because the manufacturers assume you have a house full of USB cables.

Paul Ross to Everyone (7:57 AM)
Update - Maricopa Community Colleges completed last week the installation of Eduroam district wide. The platform is now available across all colleges.

Tom Tardy to Everyone (7:57 AM)
Dads should have a drawer full at their homes full of chargers. haha

Janet Major to Everyone (7:57 AM)
that will be right up there with a sock drive!

Tracey Beal to Everyone (7:58 AM)
Such good news, Paul!

John Kelly to Everyone (7:58 AM)
Power cords disappear and nothing rubs without them. For cost purposes the school purchased non certifiedafter market cords that caused issues for device batteries. Power cords end up being a tangible asset. Thank you for the offers. Will pass along. I just was sharing something that I hadn't heard raised.

Jennifer Eckstrom to Everyone (7:58 AM)
I can't unmute. Sorry About that

Josh Cohn to Everyone (8:00 AM)
THis is Josh Cohn with Pima County Grants Management. I have a loud dog in the background.

Mark Goldstein to Everyone (8:00 AM)
[file: Excess Tech Chargers Cartoon.png]

Got loads of power cords and chargers here if any distributing entity needs a bunch for stock. See this cartoon. Cheers!

Mala Muralidharan to Everyone (8:00 AM)
Thanks for raising the issue of power cords. I totally understand.

Paul Ross to Everyone (8:01 AM)
Power cords are important especially if you have taken laptops from carts for distribution. In my previous post in K12 I can attest to the need for power cords in the thousands.

Tracey Beal to Everyone (8:01 AM)
Power cord deficit totally make sense.

Debbie Kovesdy to Everyone (8:03 AM)
We run into the power cord issue ALL the time and are frequent flyers at about 10 Goodwills. Funny Mark.. I see that cartoon popping up in our Twitter feed

Sophia Mayberry to Everyone (8:04 AM)
Email me and I can look into Somali
https://www.azed.gov/esser-setaside

Mala Muralidharan to Everyone (8:04 AM)
Navigators NavigatorsNavigators… we need to get them trained and help Applicants. Our Libraries are already beginning to do this.

Debbie Kovesdy to Everyone (8:05 AM)
yes

Stephen Peterson to Everyone (8:05 AM)
Mala are you still looking for volunteers to get trained as Navigators?

Wes Brownfield to Everyone (8:06 AM)
Sorry everyone, something has come up to which I must attend.

Lawrieie Prickett to Everyone (8:06 AM)
Janet, Please reach out to Jill Smith
Translation and Localization Sales Consultant
(520) 615-4464 Direct
(520) 603-7780 Cell
www.cyracominternational.com
for translations. While we ended up not using this company, they were fantastic to work with and very helpful in scoping the cost of the project.

Janet Major to Everyone (8:07 AM)
https://usdla.org/webinars/
May 7, 2021
1:00-2:00 pm ET
2021 Funding Streams Explained

Presented by: USDLA Board Members
Kjierstin Layton and Kristin Deprospero

Track the massive waves of funding flowing from federal, state, and local sources. There are more funding resources than ever in history.
Hear experts dissect the current and upcoming programs that will fund your Distance Learning and Telemedicine projects.

* Understand where to find funding information
* Hear updates on CARES and ARPA
* Learn how to prepare and leverage these funding sources and more

Debbie Kovesdy to Everyone (8:11 AM)
Networking events are great but I think more productive in person. I'd like to see us meet when the mingling times return.

Mark Goldstein to Everyone (8:12 AM)
Hopefully Kimber Lanning will still join us and present, but Local First Arizona's Arizona Economic Recovery Center for grant assistance to rural communities and non-profits has their website at https://localfirstaz.com/economic-recovery-center FYI.

Ilana Lowery to Everyone (8:12 AM)
https://connect-arizona.com/ebb

Janet Major to Everyone (8:12 AM)
thanks you!

Stephen Peterson to Everyone (8:15 AM)
Sounds like a great resource

Mark Goldstein to Everyone (8:18 AM)
The next ATIC Board Meeting will be on Wednesday, May 12 from Noon-2:00 PM. Meeting notice and agenda pending at https://www.arizonatele.org/current-board-meeting.html where you'll also find connection vectors. Please join us if you can.

Sophia Mayberry to Everyone (8:18 AM)
Based on the last FCC webinar I saw you can't help people sign up....

Tom Tardy to Everyone (8:19 AM)
How can we get involved with the connect-Arizona website?

Janet Major to Everyone (8:20 AM)
[file: AZ EBB providers.jpg]

Janet Major to Everyone (8:20 AM)
we also need to encourage people to say "why not" - if they ask their provider if they are participating the answer is no.

Stephen Peterson to Everyone (8:21 AM)
What about a sign-up "event'?

Mauricio Orozco to Everyone (8:22 AM)
Would it be fair to say that most if not all organizations on this call, could be apart of an initial list? It will be updated ongoing of course. Thanks

Cindy Hogan to Everyone (8:23 AM)
Navigators can walk them through the application - say in a live sign up - but the individual has to push the final button. USAC was clear about that.

Janet Major to Everyone (8:23 AM)
https://www.fcc.gov/emergency-broadband-benefit-providers

Tracey Beal to Everyone (8:24 AM)
The team that has built the EBB promotion on the Connect-Arizona web site are happy to share the email and resources we have created. Steve has this email and can share with this group. It can be edited in any way that is needed by individuals on this taskforce.

Janet Major to Everyone (8:25 AM)
that would be great Tracey!

Jeffrey Sobotka to Everyone (8:26 AM)
I've got to drop at 8:30. Thank you for all of your hard work on the EBB!

Debbie Kovesdy to Everyone (8:26 AM)
GenTech is happy to help in this endeavor

Mala Muralidharan to Everyone (8:27 AM)
The applicants need to scan and upload documents and will need help

Tracey Beal to Everyone (8:27 AM)
If anyone on this call would be interested in contributing toward printing costs for english/spanish flyers for EBB let me know

Janet Major to Everyone (8:28 AM)
Ilana has a printing resource she shared

Stephen Peterson to Everyone (8:32 AM)
As we identify potential navigators through schools and libraries who want to contribute, where do we send them to get the best training to facilitate these application processes?

Mauricio Orozco to Everyone (8:33 AM)
In-kind Printing APS- https://www.aps.com/en/About/Community/In-the-Community/In-kind-Contributions

Wes Brownfield to Everyone (8:34 AM)

ARSA is looking for schools to act as Proof of Concept sites. I'll keep Steve informed.

Paul Stapleton-Smith to Everyone (8:36 AM)
Hank you, Wes! We would sure like to know and share those proof of concept sites when you identify them. We can then point our allies to them

Wes Brownfield to Everyone (8:38 AM)
The problem we have is finding a rural school that at least has internet available to subsidize. So many of our schools do not even have internet to even subsidize.

Tracey Beal to Everyone (8:39 AM)
Cindy Hogan created training for navigators to sign people up on EBB and Life Line

Marn Anbar to Everyone (8:39 AM)
and it's in AZ connect website yes

Tracey Beal to Everyone (8:39 AM)
connect-arizona.com
At the Connect-Arizona.com web site we have what EBB is….How to qualify….Training for navigators…..flyers to send via email or print

Paul Stapleton-Smith to Everyone (8:42 AM)
This EBB rollout effort is magnificent. Thank you to the participants for amazing work.

Cindy Hogan to Everyone (8:43 AM)
https://connect-arizona.com

Debbie Kovesdy to Everyone (8:44 AM)
Absolutely! Thank you!
Ilana Lowery to Everyone (8:45 AM)
[file: Toolkit Email template-final.docx]

Ilana Lowery to Everyone (8:45 AM)
[file: AZBSN COVID-19 Task Force EBB Navigator Request.docx]

Marn Anbar to Everyone (8:45 AM)
so I can find how to make an appointment with a digital navigator on connect-Arizona but I cannot find Cindy's PowerPoint or how to

Marn Anbar to Everyone (8:45 AM)
become one

Tracey Beal to Everyone (8:45 AM)
get on line….flow down the page

Cindy Hogan to Everyone (8:46 AM)
Marn, try this link and go down the page https://connect-arizona.com/ebb
Ilana Lowery to Everyone (8:47 AM)

Here is the training slide deck:
https://drive.google.com/file/d/1WRjkTH1M7CnLTsDO9nSw7xwMRLIsfuEU/view

Tracey Beal to Everyone (8:47 AM)
Probably Chuck Fitzgerald, Linda?

Cindy Hogan to Everyone (8:47 AM)
Look for EBB Application Training.pdf

April Jones to Everyone (8:48 AM)
Food banks - Arizona Food Bank Network

Janet Major to Everyone (8:48 AM)
they have developed a grant directory and can offer help with grant writing

Debbie Kovesdy to Everyone (8:48 AM)
This was a productive meeting anyway. You pivot well Steve!

Tracey Beal to Everyone (8:48 AM)
Yes, the food banks are great for getting the word out

Marn Anbar to Everyone (8:49 AM)
awesome thank you

April Jones to Everyone (8:49 AM)
Arizona Faith Network https://www.arizonafaithnetwork.org
Not Chuck's group

Tracey Beal to Everyone (8:50 AM)
Yes, Arizona Faith Network is great.

Marn Anbar to Everyone (8:52 AM)
yes I would like to continue DN subcommittee.

April Jones to Everyone (8:52 AM)
Chuck Fitzgerald is with Arizona Faith Council

Mala Muralidharan to Everyone (8:52 AM)
Will have to jump off Folks... thank you for all you do... and keep pushing EBB

Linda Leatherman to Everyone (8:52 AM)
Yes. That;s the group. My Contact is Chuck Fitzgerald

Appendix 3: Registration Information for Attendees at Today's Task Force Meeting

First Name	Last Name	Organization	Job Title	Email	Phone	Mobile
Marn	Anbar	DISCOVERosity Zone	Creator n chief	marnibo1@mac.com	4805404599	
Tracey	Beal	School Connect	Executive Director	tracey@schoolconnectaz.org	602 670 6513	
Karen	Beshak	Kajeet	BDE	kbeshak@kajeet.com	9162218124	9162218124
Andrew	Bevington	Pima County Superintendent of Schools Offic	Director, Business & Partnerships	andrew.bevington@pima.gov	15205999987	15205999987
Melissa	Boydston	VSUW	Vice President	mboydston@vsuw.org		
Wes	Brownfield	ARSA	Executive Director	arsaschools@gmail.com		
Steven	Burrell	Northern Arizona University	CIO	steven.burrell@nau.edu	9285256618	
kirk	busch	Big Data Southwest	ceo	kirk.busch@bigdatasw.org	4803344997	
Gene	Carl	Cox Business	Sales Manager Public Sector	gene.carl@cox.com	16026904175	
Michael	Cohen	Independent	Researcher	mikey1145@yahoo.com	5203906647	5203906647
Josh	Cohn	Pima County	Grants Administrator	Josh.Cohn@pima.gov		
Jerry	Crow	Digital Forensics and Cloud Security	Consultant	jerry.crow@computer.org	4804515954	
Jennifer	Eckstrom	Pima County Community and Workforce Dev	Program Coordinator	jennifer.eckstrom@pima.gov	5204816914	
marcelino	flores	Pima County	Special Staff	marcelino.flores@pima.gov		
Oris	Friesen	ATIC	Secretary	oris@cox.net	6026891084	6026891084
Henry	Goldberg	ATIC	Vice Chair	hgold52@aol.com	480-609-9279	480-433-3536
Mark	Goldstein	International Research Center	President	markg@researchedge.com	602-470-0389	
Ian	Hathcock	SBI. dba Cellular One	Director of Sales and Operations	ihathcock@cellularoneaz.com	19282057713	
Holly	Henley	Arizona State Library	State Librarian	holly.henley@cox.net		
Karen	Hewitt	VectorUSA	SLED Broadband	kahewitt@vectorusa.com	4807203106	
Cindy	Hogan	United Way of Tucson and Southern Arizona	Digital Equity Project Manager	chogan@unitedwaytucson.org		
Dan	Hunt	Pima County Government	CIO	dan.hunt@pima.gov	15207247580	520-243-0401
Shereka	Jackson	Futurestarsaz	Ceo	sherekaj94@yahoo.com		
April	Jones	Department of Economic Security	Community Engagement Liaison	apriljones@azdes.gov	4804906720	
John	Kelly	Triadvocates	Principal	John@triadvocates.com		
Debbie	Kovesdy	GenTech	CEO	debbie@gentechsupport.com	6025711014	6025711014
Linda	Leatherman	Pima County	Faith-based and Community Initiative	Linda.Leatherman@pima.gov		
Ilana	Lowery	Common Sense Media	Arizona Director	ilowery@commonsense.org	6233410177	
Janet	Major	ATP/SWTRC	Assoc Director for Outreach, Educatio	jmajor@telemedicine.arizona.edu	15204030736	
Lea	Marquez Peterson	Arizona Corporation Commission	Chair	lmarquezpeterson@azcc.gov	4805490997	
Derek	Masseth	Sun Corridor Network	Executive Director	Dmasseth@suncorridor.org	5209068586	
Sophia	Mayberry	fsad	sdg	Sophia.mayberry@azed.gov		
Clarence	McAllister	Fortis Engineers	President	cmcallister@fortisengineers.us	4802219002	
Ryan	McCaigue	Commscope	SE	ryan.mccaigue@commscope.com	4808149353	4802137240
Georgina	Monsalvo	Stand for children	Organizing Director	gmonsalvo@stand.org	520-275-8278	
Mala	Muralidharan	Arizona State Library	Administrator	mala@azlibrary.gov	4802215120	
Mauricio	Orozco	Care1st Health Plan	Community Engagement Manager	morozco@care1staz.com	14802823631	
Stephen	Peterson	SEAGO	Economic Recovery Coordinator	St3jace@gmail.com	8319157729	8319157729
Lawrieie	Prickett	Smith Bagley Inc dba Cellular One of North Ea	SFPS	lprickett@cellularoneaz.com	9285370375	9282051604
Tracy	Rexroat	AZ Dept of Education	Program Specialist	tracy.rexroat@azed.gov	16023640322	
Paul	Ross	Phoenix College	AVP CIO	Paul.ross@phoenixcollege.edu		
Ryan	Ross	Sweetspot	President	ryan@sweetspot-wifi.com	415-250-1994	
Troy	Smith	Ernest & Young	Associate Director	troy.smith@ey.com	18472264550	
Jeffrey	Sobotka	Arizona Commerce Authority	State Broadband Director	jeffs@azcommerce.com	6024320004	
Paul	Stapleton-Smith	Pima County Workforce Investment Board	Board member	paulforarizona@gmail.com	8312279660	
Dan	Stormont	Microsoft Philanthropies TEALS Program	Arizona Regional Manager	dan@tealsk12.org	15204156206	
Tom	Tardy	GingerSec	Owner	Tom@gingersec.com	(480) 504-1634	
Paul	Trujillo	Northern Arizona University	Sr. Telecommunications Engineer	paul.trujillo@nau.edu	9285232905	
David	Whitt	Commscope Ruckus	Territory Account Manager	david.whitt@commscope.com	6024321524	
Karen	Ziegler	Karen Ziegler Consulting Services	Principal	karen.ziegler@karenzieglerconsulting.co	6027992816	