

# Service Desk Overview

# Service Desk Fast Facts

- 7x24x365 hardware and software support
- High touch service delivery
- 540,000 incidents managed per year
- Two call centers - Tempe and Bloomington
- Robust management tool suite
- Multi-language support
- Detailed monthly reporting
- ServiceNow ITMS Management System

*20 years experience  
providing Service Desk  
Support*



# Service Desk Support Model

## Designated Service Delivery Manager

- Responsible for overall services and relationship
- Single point of contact

## Assigned Service Desk Supervisor

- Define training requirements and provide day to day management of support team
- Escalation point for Service Desk agents

## Service Desk Agents

- Service Desk agents staffed to meet SLA's
- Primary agents during core hours
- Highly trained and experienced
- Leverage internal agents

## Report Analyst

- Provide ACD reporting
- Responsible for incident management reporting



# Service Agent Knowledge

## Software

- Operating systems
  - Current plus two previous versions
  - Windows/MAC
  - Mobility (Apple, Android, Windows)
- Standard applications
  - MS Office, Internet Explorer, Project, Visio, FrontPage
  - Adobe Acrobat, Illustrator
  - Anti-virus

## Hardware

- Desktops/laptops
- Smart phones/tablets
- Printers

## Network connectivity

- Internet/intranet
- LAN/WAN

## Access control support

- Password resets
- Directory services
- Mobile device
- SharePoint access
- VPN

## Request processing

- Log & route
- MACDs
- Hardware requests

Metric	Description	Service Level
Average Speed to Answer	Average time call waiting in automatic call distributor queue prior to answer by Agent.	<=60, 45, and 30 Second Options
Call Abandonment Rate	Customer hang up before reaching Agent. Calls abandoned <=15 seconds reported but excluded from this metric.	<= 10%, 7% and 5%
First Level Resolution	Percentage of tickets closed at the first Level based on Insight's Standard Supported Software Catalog	>=85%
Customer Satisfaction	The average rating of Customer Satisfaction Surveys for "overall satisfaction"	4.0 or higher (Scale 1-5; 5=High)
Service Desk Scheduled Uptime	Service Desk Availability where support is available during published hours.	99.9%
Average Handle Time	Average call handling time and wrap up	9 Minutes
Monthly Reporting	Monthly Metric Reporting	Provided the 15 <sup>th</sup> day of the month

# ServiceNow Managed Service Offerings

	InsightManaged: Foundation	InsightManaged: Enhanced
Inventory and Reporting	●	●
Vulnerability Reporting (not remediation)	●	●
Inventory Management (basic hardware & software)	●	●
Remote Control	●	●
Patch Management (MS High, Critical and SP)	●	●
Software Auditing & Compliance		●
Power Management		●
Software Distribution and Self- Service Portal		●
Patch Management (Non-Microsoft)		●
Software License Monitoring		●

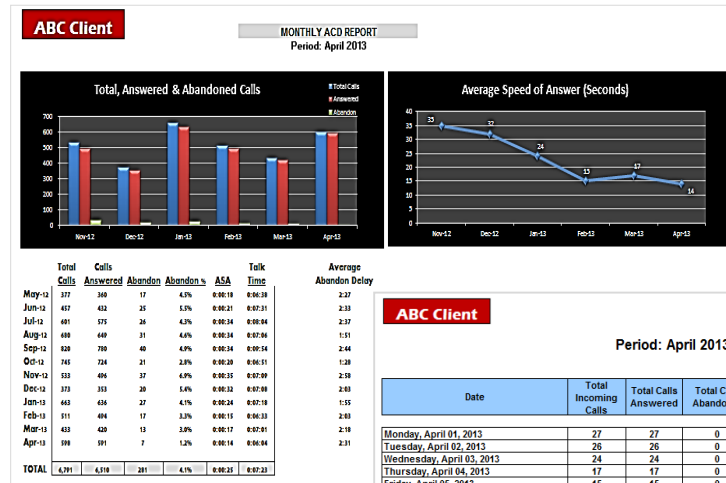
# Service Delivery Monthly Reports

*“What you can’t measure, you can’t manage.”*

## Monthly service delivery meeting

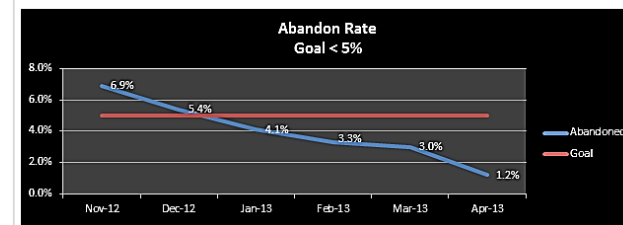
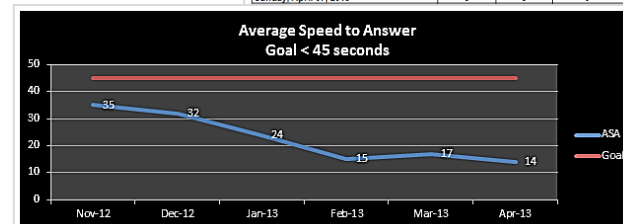
### All monthly management reports include:

- Ticket level detail
- Service level reporting
- Projects status
- Service Desk metrics:
  - ACD (Automated Call Distributor)
    - Number of calls
    - Average speed to answer
    - Abandon rate
    - Average call time
    - Call details
  - Ticket trending
  - FCR (First Call Resolution)
  - Top 10
  - Customer satisfaction



**ABC Client** Period: April 2013

Date	Total Incoming Calls	Total Calls Answered	Total Calls Abandoned	% Abandoned	Average Speed of Answer (hh:mm:ss)	Average Talk Time (hh:mm:ss)
Monday, April 01, 2013	27	27	0	0.0%	0:00:08	0:06:15
Tuesday, April 02, 2013	26	26	0	0.0%	0:00:08	0:05:19
Wednesday, April 03, 2013	24	24	0	0.0%	0:00:08	0:05:38
Thursday, April 04, 2013	17	17	0	0.0%	0:00:08	0:06:18
Friday, April 05, 2013	15	15	0	0.0%	0:00:09	0:11:15
Saturday, April 06, 2013	3	2	1	33.3%	0:00:14	0:05:28
<b>Total</b>	<b>112</b>	<b>111</b>	<b>1</b>	<b>0.9%</b>	<b>0:00:08</b>	<b>0:06:34</b>
Sunday, April 07, 2013	3	3	0	0.0%	0:00:11	0:04:55
				0.0%	0:00:09	0:05:16
				0.0%	0:00:08	0:05:55
				0.0%	0:00:06	0:07:10
				0.0%	0:00:07	0:09:25
				0.0%	0:00:09	0:04:44
				0.0%	0:00:10	0:02:42
				0.0%	0:00:08	0:06:25
				0.0%	0:00:09	0:03:04
				0.0%	0:00:25	0:05:46
				0.0%	0:00:07	0:06:38



# Standard Integration Task Timeline





# Managed Services Client Sampling

## Clients across all industries and sectors:

- Commercial / corporate expertise
- Significant enterprise presence
- Dedicated public sector account team



# Case Study - Pharmaceutical

Client	Challenge	Insight Solution	Value Realized
<ul style="list-style-type: none"> <li>\$8.25B global pharmaceutical</li> <li>15,000 employees</li> </ul>	<p>Existing provider was not flexible, cost was high, and quality was poor</p>	<p>Insight 7X24X365 Service Desk with English and French Canadian Language Support</p>	<ul style="list-style-type: none"> <li>Reduced cost</li> <li>Improved quality</li> <li>Showed flexibility by willingness to leverage client's Remedyforce tool</li> </ul>

# Case Study – Service Contract Provider

Client	Challenge	Insight Solution	Value Realized
<ul style="list-style-type: none"> <li>World's leading single-source service contract provider</li> <li>1,800 employees in 40 countries</li> </ul>	<p>Struggled with After hours support</p>	<p>Insight 7X24X365 Service Desk with English and Spanish Support.</p>	<ul style="list-style-type: none"> <li>Consistent Support 7X24X365</li> <li>Predictable SLA's with 85% First Level Resolution</li> </ul>

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