



# CAPABILITY STATEMENT

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## About RJW™

We're a joint venture of superpowers that creates, influences, and manages lifestyles through Technology, Strategy, Branding and Management. Our mission is to guide our clients to discover, improve, and maintain their pulse of success by maximizing their influence. Our resolve is to think and act as if we are in the future and to stay ahead of the industry, by driving a responsive, non-stop evolution of possibilities.

## OUR SUPERPOWERS

Team RJW™, we believe in the power of ideas and the BEST methods to express thoughts, feelings, or information easily and effectively - shaped by consumer insights, powerful analytics, and comprehensive experiences from markets across the globe. Our flagship superpower is interwoven and coated in:

## CONSULTING

- Broadband Connectivity
- Digital (Divide) Equity
- User Experience
- Facility & Site Technology
- Operations Management
- Business Intelligence
- Diversity, Equity & Inclusion
- Behavior Analytics
- Smart Technologies
- Technology Equipment Liaison
- Multi-Cultural Engagement
- Ideation & Development
- Project Modernization

## CREATIVE

- Brand Identity
- Web Development
- Visual Design Studio
- Marketing & Advertising
- Broadcast Content
- Multi-Media Production
- Digital Art Elements

## STRATEGY

- Brand Experience (XD)
- Creative Development
- Business Growth
- Digital Content Advisory
- Event & Site Design
- General Communications
- Event-Driven Architecture

## MANAGEMENT

- Leadership Workflows
- System Integration Tools
- User Experience (UX/UI)
- Food & Bev Logistics
- Project Management
- Staff Augmentation
- Brand Relevancy

## AT OUR CORE

The partners and leadership at RJW™ believes in improving profits that drive viability though the power of ideas, while using our strategic partnerships to amplify modern, bold and uncommon results. The objectives are to Produce New Businesses and New Leaders through the Cultivation of Big Data, that Influences and Controls our abilities to Manage and Dominate Market Share.

In a hyper-connected world, the ability to yield results are derived from connectivity with your consumers and your bottom-line. Deploying technology not only enhances the possibilities of your vision or ideas; it allows for results that you can see, compare and respond to in real-time. Our formula for success combines our superpowers (branding, technology, consulting, strategy, marketing, grants, contracts, experiential development, production, and management) with your vision and expertise, which will be thoroughly executed by a detail-oriented team of creatives, advisors, and non-traditional consultants.

We enable our clients to uncover multiple new ways of growth, to increase their overall revenue and brand impact. So tell us, what is the most difficult thing that you and/or your organization are facing today?

### Point of Contact

**Rickey J. White, Jr.**

Senior Managing Partner  
Chief Executive Manager

### Telephone

+1 929-251-4759

### Email

RJW@RJayWhiteJr.com

### Website

RJayWhiteJr.com

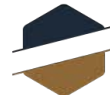
### Mailing Address

P.O. Box 13793  
Birmingham, AL 35202

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## Featured Projects + Clients

Agency of storytellers, developers, and influencers united by the power of relevant ideas...

- Diageo Brands
- American Cancer Society
- BBVA Compass (PNC)
- Alabama Media Group
- TruFund Financial
- Essence Music Festival
- American Red Cross
- Brown-Forman Corporation
- Congressional Black Caucus (21st)
- Ford and Lincoln Motor Company
- Howell Development Company
- Harlem Fine Art Show (AFAS)
- Birmingham Water Works Board
- Turkey Day Classic (ASU & MGM)
- Alabama Depart. of Transportation
- Behavioral Health Link (RI Int'l)
- Cornerstone Government Affairs
- University of AL at Birmingham
- United States Army (Timeless)
- Etowah County Industrial Dev. Brd.
- Carnival Cruise Lines
- Student National Medical Association
- The 7th Project (Congrs. Terri Sewell)
- Black Belt Community Development Corp
- Nat'l Forum for Black Public Admins
- Jefferson County Family Resource Ctr
- CF Education Foundation of America, Inc.
- Birmingham-Shuttlesworth Int'l Airport

## The Branded Unequal Agency

...is an agency of storytellers, developers, and influencers united by the power of relevant ideas – connected with an informed understanding of multi-cultural experiences that combined produce results from any person, place, and/or thing... period!

## Blyth & White Consultancy

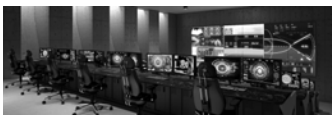
...is focused on Operational, Strategic, and Technology based advisory solutions for clients in Government, Finance, Venture, and other industries. We understand any slightly difficult steps or even the attempts to stay competitive in a hyper-connected world. Our expertise is rooted in tradition and steeped in your metrics of success.

## District Broadband

...is a Hybrid Internet Service Provider registered with the FCC to operate coast-to-coast, based in the Southeast. We offer a range of high-speed broadband solutions to rural, urban and inner city low-income communities, including: fixed wireless (WISP), fiber to the home (FTH), and temporary coax. Currently services markets are across Alabama, Georgia, Tennessee, Mississippi, South Carolina and Florida.

## Rhino Media Group

...is the merger of an Entertainment company and Event Logistics firm into a singular joint venture group that is comprised to execute medium to large scale LIVE user-based experiences from Corporate, Sporting, Concert, and other Entertainment events. Since 2007 we've been producing events and curating experiences that were technology forward, and extremely measurable. Our team is capable of Audio, Visual, Site Design, Logistics, Back-Office Admin, and Operations. We have managed multi-million dollar projects for global brands and sponsored hospitality – while effectively hundreds to thousands of people (spectators) burn lifelong memories into the hearts and minds.



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