

Presented by:

Greater Arizona  
eLearning Association

Arizona Telecommunications  
and Information Council

In cooperation with the:

- ) Arizona Technology Council
- ) Arizona Telemedicine Program
- ) Arizona State Library, Archives and Public Records
- ) Arizona Technology In Education Association
- ) Arizona Commerce Authority
- ) Sun Corridor Network
- ) Broadband & technology providers
- ) Many Others Pending

## Contact

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[www.arizonatele.org](http://www.arizonatele.org)

## Sponsorship Request Arizona Broadband Stakeholder Network and Roundtable

Gone are the days of smoke signals and the viability of dial-up Internet connections. Like water, roads and electric, broadband high capacity Digital Connections have become critical infrastructure for the businesses that drive the local economies, community development, and for the health, safety, welfare, and educational advancement in Arizona communities.

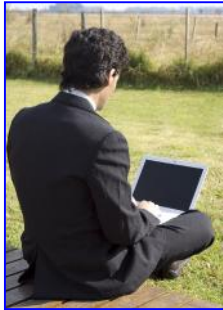
Broadband is essential for communities in need of economic development and revitalization that want to grow existing businesses and start or attract new businesses. It is essential to support critical services such as police and fire, health care institutions, schools and government offices.

A number of rural Arizona communities however, do not have access to high capacity digital services, the available services are not affordable and/or they do not provide the exponentially growing capacity required to support services such as eLearning, Tele-Health, eCommerce and public safety. And many Arizona citizens do not have the technology and skills to participate effectively in the *Networked World*.

***The Network and Roundtables will provide broadband stakeholders opportunities to collaborate on initiatives and strategies to accelerate deployment of affordable broadband Internet access throughout the Arizona.***

Name and Title  
Organization

## Support The The Arizona Broadband Stakeholder Network and Roundtables



First Name: The Greater Arizona eLearning Association (GAZEL), and the Arizona Telecommunications and Information Council (ATIC), are requesting your sponsorship to support the development of the **Arizona Broadband Stakeholder Network** and to present the first of a series of monthly or quarterly **Stakeholder Roundtables** April 25, 2019 in Phoenix Arizona. Here is a great business opportunity for you that will also help develop Arizona's Digital Connections throughout the state.

*As a sponsor you will have the opportunity to tell your story, showcase your technologies and services, and get exposure to public and private stakeholders representing economic development, education, government, health services, public safety, libraries, telecom and technology companies, and more who will be participating in the Network and the Roundtables.*

## Why The Network and Roundtables

Broadband is a critical infrastructure essential to the educational, economic, health, welfare, safety, and community development of Arizona's communities, yet a number of rural Arizona communities do not have access to affordable high capacity digital services. And many Arizona citizens do not have the technology and skills to participate effectively in the *Networked World*.

There are a number of individuals and organizations engaged in initiatives to promote the expansion of broadband deployment in Arizona. The Network and Roundtables will provide opportunities for these stakeholders to come together to build a constituency and enable collaboration, coordination, information sharing and communication. They will learn something new, share what they know, make connections with other collaborators, find resources and help for their initiatives, hear about and provide updates on state and local initiatives in Arizona.

## Sponsor Benefits

Depending upon your level of sponsorship we will:

- ✓ Display your company logo on the Network and Roundtable Websites, with a link to your web site
- ✓ Provide you an exhibit table to showcase your technologies and services at the Roundtable
- ✓ Acknowledge your sponsorship at the Roundtable
- ✓ Include your company logo in all email announcements and other collateral material

Thanks for your interest in the Network and the Roundtable. We will contact you shortly. In the meantime, this letter includes a description of your sponsorship opportunities, background information and additional details. Please call us, email us, or see our Web Site at [www.arizonatele.org](http://www.arizonatele.org) for information and online sponsor registration.

**Steve Peters**, ATIC Board Member and  
Coordinator of the Greater Arizona eLearning Association  
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# AZ Broadband Stakeholder Network

## Living in a Networked World

*Wired or wireless, with the proliferation of the Internet, mobile phones, communication devices, and wireless networks we are rapidly moving from a world of simple voice communication and isolated desktop computing to an interconnected world of networked communities and anytime/anywhere connectedness where everyone and everything is connected. The Network will operate everywhere, connecting people and devices seamlessly.* - Computer Systems Policy Project

GAZEL, the Greater Arizona eLearning Association, and ATIC, the Arizona Telecommunications and Information Council, are leading the development and coordination of the Arizona Broadband Stakeholder Network. Arizona broadband stakeholders will have opportunities to collaborate on initiatives and strategies to accelerate deployment of affordable broadband Internet access throughout the Arizona.

On April 25, 2019 (tentative) the Network will convene the first of a series of monthly or quarterly (TBD) Stakeholder Roundtables from 2:00-6:00 pm in Phoenix Arizona (location TBA).

The Roundtable will include: networking; featured presentations; updates and information sharing; and a vendor and project showcase.

The Arizona Broadband Stakeholder Network and Roundtables will provide opportunities for public, private and nonprofit stakeholders committed to promoting the expansion of broadband deployment in Arizona to come together to build a constituency and enable collaboration, coordination, information sharing and communication. They will learn something new, share what they know, make connections with other collaborators, find resources and help for their initiatives, and hear about and provide updates on state and local initiatives in Arizona.

## Network collaborators will collaborate on the development of strategies to help rural Arizona communities:

- ✓ Develop their digital high capacity broadband connections
- ✓ Create opportunities to utilize their digital connections to:
  - ) Support 21st Century education
  - ) Create jobs and support economic development
  - ) Train a 21st century workforce
  - ) Enhance public safety and health care
  - ) Connect their citizens to the world

The Network may lead to collaborative projects, development of joint grant applications, sharing of funding opportunities and other resources, aggregation of demand at the state and local level, policy discussions and recommendations, etc.

Participation in the Network and the Roundtable will be open to all Stakeholder groups and **may include:** Councils of Government throughout Arizona; The Arizona Rural Development Council; The Arizona Commerce Authority; Regional Economic Development Organizations; Libraries; State and local government entities; Community Broadband Planning Councils; Telemedicine; Public safety; K-12 education, Universities and Community Colleges; Nonprofit organizations; Technology and telecom providers working on telecom deployment; More

While the Network may review and comment on proposed policies, and complement other Arizona Broadband planning initiatives, initially it will not have any formal policy making or enforcement authority.

# More About The Network

## Network Activities

The Network activities **may** include:

- ✓ Monthly or quarterly Roundtables - live and online. May include: featured presentations; updates and information sharing; project and/or vendor showcase; informal networking
- ✓ An ATIC web page or other collaboration site, and maybe a blog, Facebook Page etc. May include: a calendar of events related to broadband planning initiatives; summaries of state level broadband planning initiatives and entities
- ✓ Discussion of telecom policy issues
- ✓ Online Community
- ✓ Others to be determined

## Coordination and Cooperation

The Arizona Broadband Stakeholder Network will coordinate with, complement and support other initiatives such as:

- ✓ Arizona Statewide Broadband Strategic Plan
- ✓ Arizona Broadband for Education Initiative
- ✓ Greater Arizona eLearning Association's Arizona Innovative Learning Collaborative
- ✓ Arizona Telemedicine Program
- ✓ Sun Corridor Network
- ✓ Arizona Department of Administration's AZ First Net First Responder Network
- ✓ Arizona State Library Archives and Public Records Library eRate Support
- ✓ Local community initiatives
- ✓ More

## Network Leadership

GAZEL and ATIC are leading the development and coordination of the Stakeholder Network. A Leadership Team has been created to set the agenda and guide development of the Network. No new organization, Board, bylaws etc. would be created. The Leadership Team includes:

- ✓ Jay Schlum, ATIC Chair and Real Estate Professional, Arizona Living, and former Mayor, Town of Fountain Hills, AZ
- ✓ Henry Goldberg, ATIC Vice Chair and Telecommunications Consultant
- ✓ Mala Muralidharan, ATIC Associate Board Member, GAZEL Board Member, and E-rate Administrator for Public Libraries, Arizona State Library Archives and Public Records
- ✓ Nan Williams, ATIC Board Member and Co-Executive Director of AzTEA, the Arizona Technology in Education Association
- ✓ Karen Ziegler, Project Manager, AZ FirstNet, State of Office of Grants and Federal Resources
- ✓ John Lucas, Community Broadband Advocates
- ✓ Marisa Walker, ATIC Board Member and Senior Vice-President, Strategic Planning/ Infrastructure, Arizona Commerce Authority
- ✓ Oris Friesen, ATIC Board Member, GAZEL Board Member, and President, Future Information Technologies
- ✓ Mark Goldstein, ATIC Board Member, GAZEL Board Member, and President, International Research Center
- ✓ Bill Bolin, ATIC Board Member and Vice President of Operations, Systems Technology Staffing
- ✓ Michael Sherman, Executive Director, Sun Corridor Network
- ✓ Janet Major, Associate Director for Facilities, Arizona Telemedicine Program
- ✓ Karen Miller, Business Development Manager, Zayo

# April 25, 2019 Roundtable

On April 25, 2019 (tentative) the Network will convene the first of a series of monthly or quarterly Stakeholder Roundables

April 25, 2019

Phoenix Arizona (location TBA)

2:00 – 5:00 pm: Roundtable Registration, Networking, and Program

5:00 – 6:00 PM AfterHours Reception & Expo

The Roundtable will be presented live and online and will include:

- ✓ Featured presentations
- ✓ Updates and information sharing
- ✓ Project/vendor showcase
- ✓ Networking
- ✓ Discussion of telecom policy issues
- ✓ More

## Who Will Attend?

Public and private stakeholders representing economic development, education, government, health services, public safety, libraries, telecom and technology companies, and more

## Tentative April 25 Agenda - Draft (Subject to Change)

- ✓ Networking and Exhibits
- ✓ Welcome - Steve Peters, GAZeL Coordinator and ATIC Board Member
- ✓ Sponsor Introductions and Welcomes
- ✓ Microsoft Broadband Initiatives in Arizona
- ✓ Keynote and Federal Updates - Video Conference (Tentative) John Windhausen, Executive Director of SHLB, Schools, Health & Libraries Broadband (SHLB) Coalition to discuss broadband for rural community anchor institutions
- ✓ State of Arizona Broadband plans overview - Karen Ziegler, Project Manager, AZ FirstNet, Office of Grants and Federal Resources, State of Arizona Department of Administration
- ✓ Arizona Commerce Department - Update - Arizona Broadband Director role and possibly newly appointed person for that position
- ✓ Update on the E-rate Modernization Program Grants for schools and libraries by Milan Eaton (State eRate Coordinator, Arizona Department of Education) and Mala Muralidaharan (eRate Administrator for Public Libraries, Arizona State Library Archives and Public Records). Maybe a representative of Education Superhighway (a partner on this project)
- ✓ Discussions/ Engagement Experience
- ✓ Several Ignite presentations where the speakers will have **no more than 5 minutes**, and **must use 20 slides with each slide advancing automatically after 15 seconds**, forcing them to get the point, fast. For most speakers having slides that automate forces them to be far more concise and thoughtful than they would in any other format.
- ✓ Networking and Reception

# Sponsorship opportunities

Sponsor Benefits	Platinum \$1000.00	Gold \$500.00	Silver \$250
Company logo, with a link to your web site, featured prominently on the Network and Roundtable web pages	x	x	
Your logo, with a link to your website, <b>and a paragraph description of your company</b> , prominently displayed on Network and Roundtable web pages	x		
Company name ( <b>no logo</b> ) with a link to your web site, featured prominently on the Network and Roundtable web pages			x
Your logo, with a link to your website, prominently displayed on hundreds of Roundtable email announcements	x	x	
Logo prominent in all electronic and print promotional materials	x	x	
Your logo will appear on the welcome screen for those attending in person and remotely by web conference	x	x	
Your company collateral material distributed to all attendees at Roundtable registration or on tables	x		
Exhibit table to showcase your technologies and services at the Roundtable	x	x	x
Sponsor participation in Roundtable	x	x	x
Welcome participants and a company introduction at start of Roundtable	x		
Sponsorship acknowledgement by moderator at start of Roundtable	x	x	x
Organization banner prominently displayed throughout the day	x		
Logo prominently displayed on signage	x	x	
Company name ( <b>no logo</b> ) listed on all signage			x
Reception Sponsor with acknowledgement and logo on signage	x		
After Summit promo email sent to all attendees by ATIC/GAZEL on your behalf	x		
Free Wi-Fi and electric	x	x	

**Sponsors are encouraged to participate in the Network and the Roundtable**

## ***How to Sign-up***

[www.arizonatele.org](http://www.arizonatele.org)

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[www.arizonatele.org](http://www.arizonatele.org) [www.gazel.org](http://www.gazel.org)

# Roundtable Leadership Organizations

## Arizona Telecommunications and Information Council

The Arizona Telecommunications and Information Council (ATIC) is a non-profit organization that provides expertise to effectively guide telecommunications and digital technology policy development and deployment in the state of Arizona.

ATIC engages in, promotes, and supports initiatives and guides adoption of effective public policies that will enable the development of a statewide Technology Infrastructure to bridge the Digital Divide and support Arizona's educational, economic and community development.

ATIC's public and private partners include large and small businesses, economic development organizations, libraries, consumer organizations, local and state government agencies, educational institutions, health care, the Arizona Corporation Commission, the Arizona legislature, and information technology and telecommunications companies.

*ATIC's vision is that all of Arizona's citizens, businesses, schools, organizations and communities will have access to high capacity Internet and the tools, technologies and skills to participate effectively in the networked world.*

## Greater Arizona eLearning Association

The Greater Arizona eLearning Association is a nonprofit organization leading the development of the Arizona Innovative Learning Collaborative. Innovative Learning Collaborative Goals include:

- ✓ **Create A Culture of Education Innovation** that promotes and supports adoption of innovative ideas and new technologies that will transform teaching and learning and enable a new generation of education and workforce development solutions in Arizona
- ✓ **Collaboration:** Provide opportunities for collaboration among learning innovators in education, libraries, business, government, and community organizations to network, share ideas and resources, exchange best practices, pursue joint funding opportunities, develop mutual professional development strategies, pursue and share research opportunities and cooperate in other initiatives that will support adoption of innovative strategies and technologies
- ✓ Support Innovative Learning practitioners in finding resources and implementing Innovative Learning projects to effectively address the needs of their organization and constituents
- ✓ Educate and advocate with public policy makers on Innovative Learning issues

Just some of the innovative learning ideas and technologies include blended learning, digital curriculum, innovative learning spaces, mobile learning, individualized self-paced learning, competency and outcome-based education, flipped classrooms, adaptive learning models, Innovation Labs and Makerspaces, 3D printing, coding, project-based learning, robotics, game-based learning and virtual lab experiences, and more.

The collaborative will include libraries, K-12 education, charter schools, public and private colleges and universities, community colleges, and nonprofit community schools. You may also find interested people from the business community, elected officials, government agencies, nonprofit organizations, Innovative Learning and related enterprises, economic development organizations, education advocates, parents, homeschoolers, students, and technology and innovative learning nonprofit organizations; pretty much anyone who cares about the future of education in Arizona and wants to collaborate with education innovators and help Create a Culture of Education Innovation that will promote and support adoption of innovative ideas and new technologies in Arizona.