AZBSN

Arizona Broadband Stakeholder Network
Arizona Telecommunications and Information Council & Greater Arizona eLearning Association

Sponsorship Request

AZBSN Arizona Broadband Stakeholder Network
Broadband Stakeholder Roundtable
May (TBA) 2019, 2:00-6:00 PM
Phoenix Arizona - Location TBA
www.arizonatele.org

Arizona Telecommunications and Information Council & Greater Arizona eLearning Association

Presented by:

Greater Arizona eLearning Association

Arizona Telecommunications and Information Council

In cooperation with the:

- Arizona Technology Council
- Arizona Telemedicine Program
- Arizona State Library, Archives and Public Records
- Arizona Technology In Education Association
- Arizona Commerce Authority
- Sun Corridor Network
- Broadband & technology providers
- Many Others Pending

Contact

Steve Peters, Arizona Broadband Stakeholder Network Facilitator
520-321-1309 GAZeL@GAZeL.org

www.arizonatele.org

Gone are the days of smoke signals and the viability of dial-up Internet connections. Like water, roads and electric, broadband high capacity Digital Connections have become critical infrastructure for the businesses that drive the local economies, community development, and for the health, safety, welfare, and educational advancement in Arizona communities.

Broadband is essential for communities in need of economic development and revitalization that want to grow existing businesses and start or attract new businesses. It is essential to support critical services such as police and fire, health care institutions, schools and government offices.

Unfortunately, many tribal, rural and other underserved communities do not have fast, affordable, equitable and reliable broadband connections to support services such as eLearning, Tele-Health, eCommerce and public safety. And many Arizona citizens do not have the technology and skills to participate effectively in the *Networked World*.

The Network and Roundtables will provide broadband stakeholders opportunities to collaborate on initiatives and strategies to accelerate deployment of affordable broadband Internet access throughout the Arizona.

GAZeL
Greater Arizona eLearning Association

ARIZONA
TELECOMMUNICATIONS & INFORMATION COUNCIL
Arizona Telecommunications and Information Council

Support The Arizona Broadband Stakeholder Network and Roundtable

ATIC, the Arizona Telecommunications and Information Council, and GAZEL, the Greater Arizona eLearning Association, are leading the development and coordination of the Arizona Broadband Stakeholder Network. In May 2019 we will present the first of a series of **Stakeholder Roundables** in Phoenix Arizona (location TBA). The Roundtable will include: networking; a keynote and featured presentations; Federal, state and local updates and information sharing; and a vendor and project showcase.

We are requesting your sponsorship to support the Network and the Roundtable. Here is a great business opportunity for you that will also help develop Arizona's Digital Connections throughout the state.

As a sponsor you will have the opportunity to tell your story, showcase your technologies and services, and get exposure to public and private stakeholders representing economic development, education, government, health services, public safety, libraries, telecom and technology companies, and more who will be participating in the Network and the Roundtables.

Sponsor Benefits

Depending upon your level of sponsorship we will:

- ✓ Display your logo on the Network and Roundtable web sites, with a link to your web site
- ✓ Provide you an exhibit table to showcase your technologies and services at the Roundtable
- ✓ Acknowledge your sponsorship at the Roundtable
- ✓ Include your company logo in all email announcements and other collateral material

Thanks for your interest in the Network and the Roundtable. We will contact you shortly. In the meantime, this letter includes a description of your sponsorship opportunities, background information and additional details. Please call us, email us, or see our Web Site at www. arizonatele.org. for information and online sponsor registration.

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AZ Broadband Stakeholder Network

Living in a Networked World

Wired or wireless, with the proliferation of the Internet, mobile phones, communication devices, and wireless networks we are rapidly moving from a world of simple voice communication and isolated desktop computing to an interconnected world of networked communities and anytime/anywhere connectedness where everyone and everything is connected. The Network will operate everywhere, connecting people and devices seamlessly. - Computer Systems Policy Project

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The Challenge For Arizona – Broadband Is Critical Infrastructure

Like water, roads and electricity, in today's Networked World broadband internet access is a critical infrastructure for community development and the health, safety, welfare, educational advancement, and economic prosperity in Arizona communities. Unfortunately, many tribal, rural and other underserved communities in Arizona do not have fast, reliable and affordable broadband access. And many Arizona citizens still do not have the technology and skills to participate effectively in the *Networked World*.

Enter the Stakeholder Network and Roundtables

The Network and Roundtables will provide Arizona public, private and nonprofit stakeholders opportunities to collaborate on initiatives and strategies to accelerate deployment of affordable and reliable Broadband Internet access in communities throughout Arizona, and to enable those communities to utilize those connections to: support 21st Century education, create jobs and support economic development; train a 21st century workforce; enhance public safety and health care and; connect their citizens to the world.

There are a number of individuals and organizations engaged in initiatives to promote the expansion of broadband deployment in Arizona. These Stakeholders will come together to build a constituency and enable collaboration, coordination, information sharing and communication. They will learn something new, share what they know, make connections with other collaborators, find resources and help for their initiatives, and hear about and provide updates on state and local initiatives in Arizona.

The Network may lead to collaborative projects, development of joint grant applications, sharing of funding opportunities and other resources, aggregation of demand at the state and local level, policy discussions and recommendations, etc.

While the Network may review and comment on proposed policies, and complement other Arizona Broadband planning initiatives, initially it will not have any formal policy making or enforcement authority.

Participation in the Network and the Roundtable will be open to all Stakeholder groups and may include: Councils of Government throughout Arizona; The Arizona Rural Development Council; The Arizona Commerce Authority; Regional Economic Development Organizations; Libraries; State and local government entities; Community Broadband Planning Councils; Telemedicine; Public safety; K-12 education, Universities and Community Colleges; Nonprofit organizations; Technology and telecom providers working on telecom deployment; More

Network Activities

The Network activities **may** include:

- ✓ Periodic Roundtables - live and online. May include: featured presentations; updates and information sharing; project and/or vendor showcase; informal networking
- ✓ An ATIC web page or other collaboration site, and maybe a blog, Facebook Page etc. May include: a calendar of events related to broadband planning initiatives; summaries of state level broadband planning initiatives and entities
- ✓ Discussion of telecom policy issues
- ✓ Online Community
- ✓ Webinars
- ✓ Others to be determined

Coordination and Cooperation

The Arizona Broadband Stakeholder Network will coordinate with, complement and support other initiatives such as:

- ✓ Arizona Statewide Broadband Strategic Plan
- ✓ Arizona Broadband for Education Initiative
- ✓ Greater Arizona eLearning Association's Arizona Innovative Learning Collaborative
- ✓ Arizona Telemedicine Program
- ✓ Sun Corridor Network
- ✓ Arizona Department of Administration's AZ First Net First Responder Network
- ✓ Arizona State Library Archives and Public Records Library eRate Support
- ✓ Local community initiatives

Network Leadership

GAZEL and ATIC are leading the development and coordination of the Stakeholder Network. A Leadership Team has been created to set the agenda and guide development of the Network. The Leadership Team includes executives from ATIC, GAZeL, State of Arizona, Arizona Commerce Authority, Sun Corridor Network, Arizona Telemedicine Program, Arizona Technology In Education Association, Arizona Department of Administration's AZ First Net First Responder Network, International Research Center, Arizona State Library Archives and Public Records, local communities, Broadband Service/Infrastructure Providers, and others with expertise on broadband planning, services and applications in Arizona.

May 2019 Roundtable

May 2019
Phoenix Arizona (location TBA)
2:00 – 5:00 pm: Roundtable Registration, Networking, and Program
5:00 – 6:00 PM AfterHours Reception & Expo

The Roundtable will be presented live and online and will include:
- ✓ Keynote and featured presentations
- ✓ Updates and information sharing
- ✓ Project/vendor showcase
- ✓ Networking
- ✓ Discussion of telecom policy issues
- ✓ More

Who Will Attend?

Attendees will include public and private stakeholders representing economic development, education, government, health services, public safety, libraries, and telecommunications and technology companies. and more.

Tentative Agenda - Draft (Subject to Change)

- ✓ Networking and Exhibits
- ✓ Welcome - Steve Peters, GAZeL Coordinator and ATIC Board Member
- ✓ Sponsor Introductions and Welcomes
- ✓ Keynote (Topic and Presenter TBD): A nationally recognized leader to speak about vision, policies, strategies, and best practices to enable Arizona to provide equitable, affordable, and reliable broadband to all communities in the state
- ✓ Federal Updates - Video Conference (Tentative) John Windhausen, Executive Director of SHLB, Schools, Health & Libraries Broadband (SHLB) Coalition to discuss broadband for rural community anchor institutions
- ✓ Panel Discussion: State of Arizona Broadband Plans, AZ FirstNet First Responder Network, and Arizona Broadband Director - Karen Ziegler, Project Manager, AZ FirstNet, Office of Grants and Federal Resources, State of Arizona Department of Administration and; Arizona Commerce Department Representative (Maybe Arizona Broadband Director - newly appointed person for that position if in place)
- ✓ Panel Discussion: Update on the E-rate Modernization Program Grants for Schools and Libraries by Milan Eaton (State eRate Coordinator, Arizona Department of Education) and Mala Muralidaharan (eRate Administrator for Public Libraries, Arizona State Library Archives and Public Records). Maybe a representative of Education Superhighway (a partner on this project)
- ✓ Participant Engagement: What kind of projects are you working on? What kind of partnerships do you need? How can the Network help you?
- ✓ Several Ignite presentations where the speakers will have **no more than 5 minutes**, and **must use 20 slides with each slide advancing automatically after 15 seconds**, forcing them to get the point, fast.
- ✓ Networking and Reception

www.arizonatele.org www.GAZeL.org

Sponsorship opportunities

Sponsor Benefits	Platinum $1000.00	Gold $500.00	Silver $250
Company logo, with a link to your web site, featured prominently on the Network and Roundtable web pages	x	x	
Your logo, with a link to your website, **and a paragraph description of your company**, prominently displayed on Network and Roundtable web pages	x		
Company name **(no logo)** with a link to your web site, featured prominently on the Network and Roundtable web pages			x
Your logo, with a link to your website, prominently displayed on hundreds of Roundtable email announcements	x	x	
Logo prominent in all electronic and print promotional materials	x	x	
Your logo will appear on the welcome screen for those attending in person and remotely by web conference	x	x	
Your company collateral material distributed to all attendees at Roundtable registration or on tables	x		
Exhibit table to showcase your technologies and services at the Roundtable	x	x	x
Sponsor participation in Roundtable	x	x	x
Welcome participants and a company introduction at start of Roundtable	x		
Sponsorship acknowledgement by moderator at start of Roundtable	x	x	x
Organization banner prominently displayed throughout the day	x		
Logo prominently displayed on signage	x	x	
Company name **(no logo)** listed on all signage			x
Reception Sponsor with acknowledgement and logo on signage	x		
After Summit promo email sent to all attendees by ATIC/GAZEL on your behalf	x		
Free Wi-Fi and electric	x	x	

Sponsors are encouraged to participate in the Network and the Roundtable

How to Sign-up

www.arizonatele.org

Steve Peters, Arizona Broadband Stakeholder Network Facilitator
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Roundtable Leadership Organizations

Arizona Telecommunications and Information Council

The Arizona Telecommunications and Information Council (ATIC) is a non-profit organization that provides expertise to effectively guide telecommunications and digital technology policy development and deployment in the state of Arizona.

ATIC engages in, promotes, and supports initiatives and guides adoption of effective public policies that will enable the development of a statewide Technology Infrastructure to bridge the Digital Divide and support Arizona's educational, economic and community development.

 ATIC's public and private partners include large and small businesses, economic development organizations, libraries, consumer organizations, local and state government agencies, educational institutions, health care, the Arizona Corporation Commission, the Arizona legislature, and information technology and telecommunications companies.

ATIC's vision is that all of Arizona's citizens, businesses, schools, organizations and communities will have access to high capacity Internet and the tools, technologies and skills to participate effectively in the networked world.

Greater Arizona eLearning Association

The Greater Arizona eLearning Association is a nonprofit organization leading the development of the Arizona Innovative Learning Collaborative. Innovative Learning Collaborative Goals include:

- ✓ **Create A Culture of Education Innovation** that promotes and supports adoption of innovative ideas and new technologies that will transform teaching and learning and enable a new generation of education and workforce development solutions in Arizona
- ✓ **Collaboration:** Provide opportunities for collaboration among learning innovators in education, libraries, business, government, and community organizations to network, share ideas and resources, exchange best practices, pursue joint funding opportunities, develop mutual professional development strategies, pursue and share research opportunities and cooperate in other initiatives that will support adoption of innovative strategies and technologies
- ✓ Support Innovative Learning practitioners in finding resources and implementing Innovative Learning projects to effectively address the needs of their organization and constituents
- ✓ Educate and advocate with public policy makers on Innovative Learning issues

Just some of the innovative learning ideas and technologies include blended learning, digital curriculum, innovative learning spaces, mobile learning, individualized self-paced learning, competency and outcome-based education, flipped classrooms, adaptive learning models, Innovation Labs and Makerspaces, 3D printing, coding, project-based learning, robotics, game-based learning and virtual lab experiences, and more.

The collaborative will include libraries, K-12 education, charter schools, public and private colleges and universities, community colleges, and nonprofit community schools. You may also find interested people from the business community, elected officials, government agencies, nonprofit organizations, Innovative Learning and related enterprises, economic development organizations, education advocates, parents, homeschoolers, students, and technology and innovative learning nonprofit organizations; pretty much anyone who cares about the future of education in Arizona and wants to collaborate with education innovators and help Create a Culture of Education Innovation that will promote and support adoption of innovative ideas and new technologies in Arizona.

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