

**Arizona Broadband Stakeholder Network  
COVID 19 Digital Access Task Force  
March 7th, 2022**

# Agenda



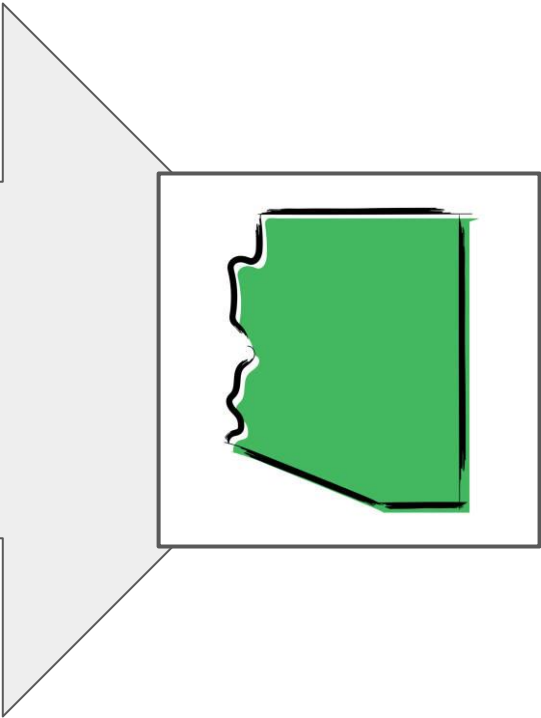
**Fight for Fair  
Internet**



**CR Community  
Hubs**



**Local Change**





## **CR and Broadband on the National Level this year**

- Infrastructure Investment and Jobs Act
  - The Broadband “Nutrition Label”
- 2019 Television Viewer Protection Act - router fees
- FCC rules protecting people who live in apartments, condos, and other multi-tenant environments
- And more!



## Fight for a Fair Internet

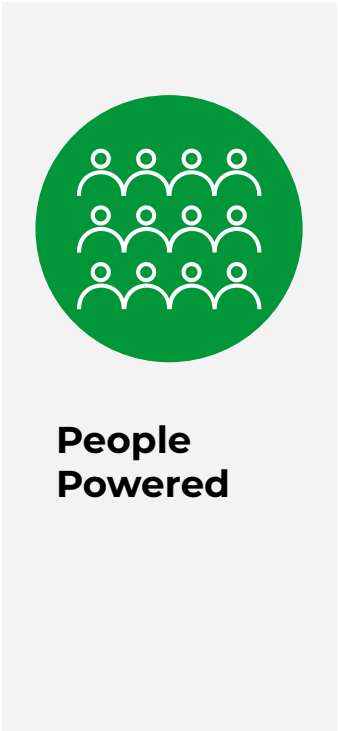


- Better understand cost of wifi across America
- Speed Test + Bill Upload
- 55,000+ people engaged
- 35,000+ people submitted a bill

# Key Engagement Approaches



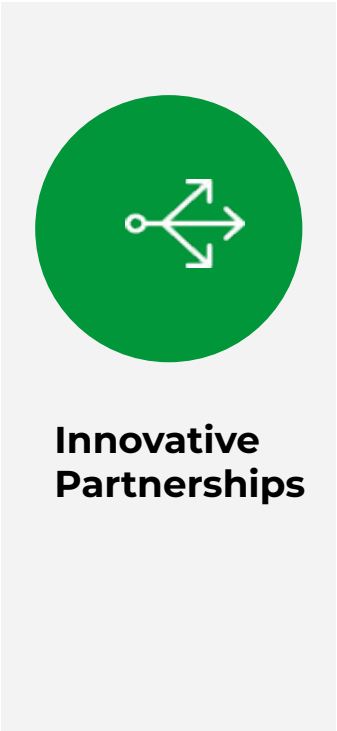
**Create  
Community**



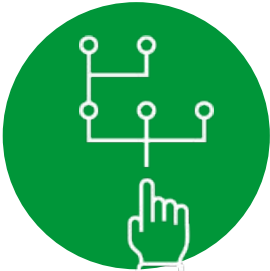
**People  
Powered**



**Persuasive  
Storytelling**



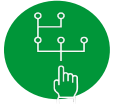
**Innovative  
Partnerships**



**Personalized  
Journeys**







## Case Study: Seattle PFAS

CR hosted webinars on water issues

Locals in Seattle form a cohort

Identified a pending regulation

Worked with CR to mobilize

Over 2300 comments to Washington State DOH



## **Building Block 4: Community Hubs**

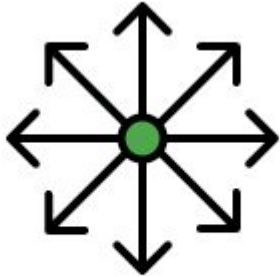
**CR Hubs**

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## CR Community Hubs



**Empowerment**



**Community Building**



**Collaboration**

# Broadband Hubs Pilot



Travis Sheetz, a worker with the Mason County Public Utility District in Washington, installs fiber optic cable on a utility pole while working with a team to bring broadband Internet service to homes in a rural area. (Ted S. Warren/AP)

By [Cat Zakrzewski](#) and [Chris Alcantara](#)



December 14, 2021 at 7:00 a.m. EST

For **years**, Don Edmonston complained to AT&T about his sluggish DSL Internet, the only option to get online at his home about 12 miles north of Athens, Ga. Video classes would suddenly freeze for his grandson, who attended third grade online from Edmonston's home during the [coronavirus](#) pandemic.

# CR's Arizona Hub

- A four week course (through ShapingEDU and Arizona State)
- Goal: creating a group of engaged folks who have learned together and want to take action together on the issue of broadband.
- Goal: Plug those people in to the complex tapestry of work already happening in AZ
  - Accessibility
  - Affordability,
  - Equity and Education!



# Questions!

- What questions do you have for me?!
- What should we focus on?